



BRINGING IF4™ TO YOUR NECK OF THE WOODS IS EASY!

Now, with a virtual option it's even easier! You can choose between our Live Event option or our Virtual platform...or host one of each for the same license fee and reach an even bigger audience! All you need to do is secure your venue (live event option only), pick a screening date, and plan your doors open & start times. Plan Ahead! We recommend a minimum of one month for planning and execution of your event. Then, complete and email your Independent Screening Application to kim@flyfusionmag.com.

Following the receipt of your completed application, IF4™ staff will:

- add your screening details to the master schedule on flyfilmfest.com
- add your screening to events on IF4™ Facebook page
- add your event to the online box office
- email you event information including; a link to electronic marketing collateral, box office event link, and your license invoice
- mail your IF4™ screening package including tickets, posters, and sponsor swag.
- For live events, you will receive your 2020 IF4™ Blu-Ray presentation discs two weeks prior to your event date.
- For virtual screenings, we invite you to record and upload a personalized welcome message which will be incorporated into your virtual festival presentation.

Call/email anytime! You have full access to IF4™ support staff throughout this process to help you with any questions you may have.

After your screening simply return up the 2020 IF4™ Blu-Ray presentation discs, along with any amount owing on your license invoice. The full proceeds of your online Box Office ticket revenue will be issued to you following the return of the IF4™ Blu-Ray presentation discs (Live Event only).

IF4™ LICENSE PRICING

Single-use license fee: \$1,000.00

Multiple screening license fee: \$800.00/screening.

WHAT'S INCLUDED:

- 2020 IF4™ Blu-Ray feature presentation and pre-show loop discs (Live Event only)
- Official 2020 IF4™ event tickets & posters
- Event listed on our online box office (100% of ticket sales go to host)
- Event listed on flyfilmfest.com, official IF4 google map, all IF4 social media platforms
- Marketing support – press release circulated to all media outlets in your region
- Email creative
- Full access to media site including press releases, event images, film images, logos and 2020 ticket and poster creative
- 2020 Sponsor swag - can be used as giveaways or auction/raffle items
- Full administrative, marketing and back-office support throughout event planning and execution

INDEPENDENT SCREENING APPLICATION

EVENT HOST:

Hosting Organization: _____

Event Coordinator Name: _____

Phone: _____ E-mail: _____

Shipping Address (No PO Boxes please):

EVENT DETAILS:

Live Event Virtual Event Live/Virtual Combo

Event city and state: _____

Live Event Venue & Address: _____

Live Event Date: _____ Doors open: _____ Show start: _____

Virtual Event Date: _____ Show start: _____

Advance ticket price: _____ Door ticket price: _____ Age restrictions: _____

Tickets Requested: _____ Posters Requested: _____ (Up to 250 tickets and 10 posters included free of charge)

Locations where tickets can be purchased: _____

PAYMENT:

A \$250 deposit is due with your application. Please indicate payment type below.

Company check enclosed

Credit Card (Visa/MasterCard/AMEX) Number: _____ Expiry: _____

Printed Name of Licensee

Signature of Licensee

Date

BY SIGNING ABOVE, I ACKNOWLEDGE THAT I HAVE THE RIGHT TO ACT ON BEHALF OF THE HOSTING ORGANIZATION LISTED ABOVE (LICENSEE) AND I AGREE TO ABIDE BY ALL OF THE TERMS AND CONDITIONS DESCRIBED WITHIN THE IF4™ SCREENING APPLICATION AGREEMENT.

E-MAIL FORM TO [KIM@FLYFUSIONMAG.COM](mailto:kim@flyfusionmag.com) OR MAIL TO IF4™ PO BOX 20029 RPO TAMARRACK, CRANBROOK BC V1C 6J5

LICENSE TERMS AND CONDITIONS

1. The International Fly Fishing Film Festival®, (LICENSOR) grants Hosting Organization (LICENSEE) a non-exclusive screening license (LICENSE) to publicly perform copyrighted motion pictures and other licensed programs (PRESENTATION) only from legally obtained IF4 source BluRay(s), intended for a single public screening (EVENT), under the terms and conditions specified herein.
2. The LICENSOR warrants and represents that it has secured the appropriate rights, under the Canadian Copyright Act (R.S., 1985, c. C-42), to grant this LICENSE.
3. The EVENT shall take place on the date listed on the application. If LICENSEE does not timely notify the LICENSOR of intent to change the planned EVENT date, the LICENSEE will be responsible for the entire license fee, whether the EVENT occurred on the planned date or not, or at all. No refunds or credits will be made by the LICENSOR in the event of early termination, or last-minute reschedule by LICENSEE.
4. The PRESENTATION authorized by this Agreement shall take place in the venue identified on the application. The audience will be limited to LICENSEE's venue and the sole purpose of such PRESENTATION is to entertain guests of LICENSEE. Ticket price will be at the discretion of the LICENSEE but may not be less than \$10 or exceed \$15 without written approval from LICENSOR. EVENT will be featured within the IF4™ online box office. No other online box office service may be used.
5. The specific titles which may be publicly performed by LICENSEE under this Agreement are motion pictures produced and/or distributed specifically for the 2020 International Fly Fishing Film Festival. Additional titles & producers may only be added by authorized IF4 personnel. No other films may be screened before or after IF4™ presentation without written approval from IF4™ personnel.
6. LICENSEE may publicly perform the specific titles covered by this Agreement by means of lawfully manufactured pre-recorded 2020 IF4™ Blu-ray, which will be provided to each LICENSEE. Individual films within IF4 may not be screened individually or within any other context other than an IF4™ screening in whole.
7. LICENSEE may not duplicate, edit, distribute or otherwise modify, or make public the PRESENTATION obtained for public performance purposes under this Agreement (in whole or in part) in hard or soft copy.
8. This Agreement may not be assigned by LICENSEE, without the prior written approval from LICENSOR. LICENSOR shall retain the right to assign this Agreement in connection with LICENSEE merger, consolidation or sale or for any other reason deemed necessary by LICENSOR.
9. In the event that a determination is made by a taxing authority or court of any state, or province in which LICENSEE conducts business that the activity licensed herein renders LICENSOR liable for the payment of a gross receipts, sales, business use or other tax which is based on the amount of the LICENSOR'S receipts from LICENSEE, then LICENSEE shall reimburse and indemnify the LICENSOR within thirty (30) days of notification therefore for LICENSEE'S pro rata share of any such tax derived from receipts received from LICENSEE.
10. Any notice provided herein shall be given in person; by first class air mail, postage prepaid; by reputable overnight carrier; or by facsimile; addressed to the party to be notified at the address or facsimile number listed on the application. The date of personal service or mailing or facsimile of any such notice shall constitute the date of service.
11. In the event that either party believes that the other materially has breached any obligations under this Agreement, or if LICENSOR believes that LICENSEE has exceeded the scope of the LICENSE, such party shall so notify the breaching party in writing. The breaching party shall have 30 days to cure the alleged breach and to notify the non-breaching party in writing that a cure has been effected. If the breach is not cured within the 30 days, the non-breaching party shall have the right to terminate the Agreement without further notice.
12. In the event the LICENSOR engages an attorney to enforce its rights under this Agreement by virtue of the breach on the part of LICENSEE, of any term of this Agreement, LICENSEE agrees to pay the reasonable costs and reasonable attorney fees incurred by the LICENSOR.
13. In the event that the LICENSOR incurs any costs or fees in connection with the collection of any amounts past due to the LICENSOR thereunder, then LICENSEE shall be responsible for paying such amounts to the LICENSOR upon demand, with interest at the rate of nine percent (9%) per annum calculated from date of demand.
14. LICENSEE acknowledges by payment of the license fee, that the information provided by LICENSEE is true, correct and complete in all respects. This Agreement has been duly authorized and constitutes a legal, valid and binding obligation upon LICENSEE and is enforceable by its terms and conditions.
15. Any and all rights not granted to LICENSEE in this Agreement are expressly reserved to the LICENSOR and/or its motion picture licensors.
16. To the extent that, prior to the commencement date of this Agreement, LICENSEE may have infringed upon rights held by the LICENSOR, the LICENSOR hereby agrees that it will not seek legal recourse or assert any claim for any and all such possible infringements. The LICENSOR makes this warranty only with respect to rights held by it, and is not empowered or authorized to make any such representation or warranty with respect to rights held by others, including producers.
17. This Agreement contains the full and complete agreement between the LICENSOR and LICENSEE and shall be construed in accordance with the laws of Canada, and the Province of British Columbia.